



Job Title: Education and Outreach Coordinator

Reports to: Executive Director

The Roatan Marine Park's Education and Outreach Coordinator works as liaison between the Roatan Marine Park school, local business and the local communities of Roatan to educate and raise awareness about best practices and the marine ecosystem.

1. Background:

The Roatan Marine Park is a 10 year old Not-For-Profit NGO, with a mission of protecting Roatan's natural resources for the future. The RMP runs a broad range of activities to protect Roatan's natural resources, including patrols and infrastructure, education, conservation and public awareness, environmental inspections, alternative livelihood projects,

2. Objective:

The objectives of the role is to educate a minimum of 3000 school children a year (with formal and informal activities). Visit and train a minimum of 100 diveshops, snorkel tours, restaurants, hotels and other businesses to educate them on best practices within the marine protected area focusing on sustainable environmental practices including the Responsible Seafood Guide and other best practices in particular diving and snorkel tours to minimize the effect on the reef .

3. Scope of work:

The Roatan Marine Park's Education and Outreach Coordinator works as liaison between the Roatan Marine Park, schools, local business and the local communities of Roatan to educate and raise awareness about best practices and the marine ecosystem.

4. **Areas of Responsibility:**

1. Train a minimum of 3,000 school children on local environmental issues such as importance of coral reefs, key species, sustainable development.
2. Organize glass bottom boat trips in order to inspire children to protect their ocean.
3. Train restaurants in Responsible Seafood Guide training by restaurant owners, managers and staff, conduct environmental walk through of restaurants, MOUs, and distributing of information and brochures to local restaurants and businesses. Minimum of 40.
4. Train Marine Recreation Providers in the Standards for Marine Recreation for Honduras. Minimum of 60
5. Promote responsible environmental practices amongst business including but not limited to the paper cup and paper straw initiative.
6. Be the Liaison for Go Blue Central America as part of the Goetourism Council.
7. To respond to community outreach in a timely and accurate manner.

8. To collaborate with other NGOs and governmental bodies serving Roatan to identify and implement priority outreach and education projects.
9. To organize meetings, trainings and workshops for community members, organizations and leaders about how to raise awareness and educate within their sector. To conduct workshops with communities to educate them on what they can do along with the Roatan Marine Park to minimize impact on the reef.
10. To serve as liaison as needed on boards, meetings and events and to build relationships with individuals and businesses in smaller communities across Roatan to learn about potential education needs.
11. Coordinate the any available volunteers to assist in education and outreach.
12. To be educated and aware of each community of Roatan, where it is located, what it relies on, its prominent community members and other important information. ?
13. To go to communities to educate members about the Roatan Marine Park and of the connection with the environment.
14. To work with other Roatan Marine Park staff to maintain and update social media for Roatan Marine Park (facebook, twitter, pinterest).
15. To write monthly achievements to inform the Executive Director specifically what was achieved each week.

5. Required Personality traits and Experience

To effectively carry out the position of Education and Outreach Coordinator, one must exhibit the following:

1. He/she must be friendly, outgoing and comfortable working with children and able to effectively communicate with children of varying ages.
2. He/she must be friendly, outgoing and comfortable working with business owners and managers
3. Must be able to walk into unfamiliar situations and effectively build relationships.
4. Must be able to effectively make presentations to persons of varying ages and levels of education.
5. Must have excellent communication skills and be able to deliver the conservation message of the RMP.
6. Must be fluent in written and spoken English and Spanish.
7. Must be a Honduran.
8. Must be able to commit to at least 1 year.
9. Must be able to work up long hours on days when needed as well as be available after hours for Roatan Marine Park events and emergencies.
10. Preferably have a background in Environmental Science/Biology/ Eco tourism
11. Experience working in the private sector
12. Be a team player
13. Understanding of the community and various target audiences.
14. Diving experience preferred. Preferably Dive Master or above.

6. Duration of Service:

The initial contact will be for 12 months based on evaluation of performance with the possibility of extension based on performance, including an initial 2 month trial period. Expected to work office hours 8am-5pm with exceptional out of office hours when required for reporting or events. Some travel may be necessary to work alongside grant donors or attend training programs and conferences.

7. Selection Criteria:

Main criteria will be on qualifications and experience and personal profile the selection process will be based on interview. References required.

8. Financial Conditions:

Starting salary \$840 per calendar month plus all legal payments.

To apply please email your CV to info@roatanmarinepark.net

For more information about the Roatan Marine Park visit www.roatanmarinepark.net